Minutes-draft only pending approval

International Window Film Association

Board Meeting by Teleconference

Tuesday, March 12, 2024

10 a.m. – 11 a.m. Eastern U.S. Time

Present: Darrell Smith, Blake Carter, Jonathan Thompson, Gary Clark, Peter Boyle, , Steve Fricker, Jim Freeman, , Hongshen Zhang, Ashley Frith, Michelle Hurtado, Kristy Yelle, Lisa Winckler, Rain Liu, Larry Constantin, Peter Elliott, Harry Rahman, Abe Rodriguez

Absent: Vic Wang, Daniel Cvelbar, Scott Davidson, George Li, Paul Wu, Hilary Thomas

Call to Order J. Freeman, President

 Anti-Trust Notice P. Boyle, Legal Counsel

 Administrative Items:

Determination of Quorum M. Hurtado, Secretary

* Quorum Determined

 Minutes Review M. Hurtado, Secretary

* Minutes approved as presented.

 Vote on New Board Member D. Smith, Executive Director

* STEK approved as Manufacturer Member. Representative Woo Kwon approved as STEK representative on the board.
* Mr. Smith highlighted the need for another Dealer/Distributor member to the Board

 Manufacturer Member Applications D. Smith, Executive Director

* Mr. Smith reviewed the outstanding Manufacturer applications.

 New Membership Applications B. Carter, Administration

* Mr. Carter reviewed new members for approval. Motion made to approve new members. Motion seconded; motion approved.

 Review of 2023 Year-End Financials D. Smith, Executive Director

* Mr. Smith reviewed the year-end financials for 2023.

Current Financial Review K. Yelle, Treasurer

* Mrs. Yelle reviewed the current financials. Motion made to approve both current and year-end financials as presented and . Motion seconded; motion approved.

Reservation Link for Denver Meeting D. Smith, Executive Director

* Mr. Smith reminded all those attending in May to book their hotel rooms.

Committee Reports:

Executive Committee S. Fricker, Chair

* No Report

Members Action Committee M. Hurtado, Chair

* Mrs. Hurtado updated the Board of MAC events and activities and reviewed the plans for WFCT.

Manufacturers Committee L. Winckler, Acting Chair

 School Entry Statements from IWFA

* Mrs. Winckler covered the changes and updates to the one-pagers.

Communications & Education D. Cvelbar, Chair

 Update-Clarification of Roles D. Smith, Executive Director

 Review of Monthly Report D. Smith, Executive Director

 Website Status B. Carter, Administration

* Mr. Carter apprised the Board on the website progress.

 Social Media Update B. Carter, Administration

* Mr. Carter apprised the Board on the new Social Media initiative.

Government Advocacy H. Thomas, Chair

NY and other States’ updates D. Smith, Executive Director

* Mr. Smith updated the Board on progress in New York.

 Outreach with Photodermatology Experts L. Winckler, Consultant

* Mrs. Winckler updated the Board on her work and a report on the Photodermatology conference she attended for the IWFA.

Technical & Standards P. Elliott, Chair

 E*film* Status D. Smith, Executive Director

* Mr. Smith updated the Board on Efilm issues.

Safety/Security One-Pager Discussion L. Winckler, Consultant

* Mrs. Winckler apprised the Board of the changes coming to the one-pagers.

Finishing ConSol Utility Report D. Smith, Executive Director

* Mr. Smith remined the Board of the information needed to complete the ConSol report.

Non-Window Film Committee S. Fricker, Chair

* Mr. Fricker updated the Board on the progress in the Committee.

Alliances Committee (EWFA) D. Smith, Executive Director

* Mr. Smith updated the Board on EWFA activities, including their upcoming meeting in Lisbon, Portugal.

New Business All

 Next Meeting: In-Person, Denver, May 14-15, 2024 J. Freeman, President

 Adjournment J. Freeman, President